



Dear Friends of Great Hearts Lakeside,

The Great Hearts Lakeside community extends a warm thank you for your consideration of becoming a sponsor for our annual fundraiser and auction event, Saddle Up Soirée.

Our mission is to provide every child with an exceptional classical education, cultivating the minds and hearts of our scholars through the pursuit of Truth, Goodness, and Beauty. We want to equip our scholars to become exceptional citizens of our community and country.

Last year's event was an overwhelming success, **raising over \$190,000**, largely due to the support of our dedicated families and local businesses like yours. Your generous sponsorship ensures that Great Hearts can continue to deliver the top-tier education that our children deserve. It helps us keep our student to teacher ratio low and offer programs such as fine arts, sports, foreign language and many others. It may also be used to keep our children safe and secure and our facilities up-to-date and well maintained.

Will you stand with us as we continue to invest in our scholars, teachers, and our classical, liberal arts charter school, Great Hearts Lakeside?

Saddle Up Soirée is set for **Saturday, April 25<sup>th</sup>** at Stockyards Station in the historic Fort Worth Stockyards. The evening promises a delightful combination of dinner, music, and both silent and live auctions. We sincerely hope to count you among our distinguished supporters.

With over 1,400 scholars and 800 families from the Greater Fort Worth area attending Great Hearts Lakeside, our families are faithful patrons of local businesses. By partnering with us, you can expect enhanced visibility within our community through our extensive marketing efforts.

The following pages outline our sponsorship opportunities along with the benefits associated with each level, as well as the link to our website where you can secure your sponsorship. Great Hearts Lakeside is a 501(c)3 nonprofit organization (tax ID 43-1973126), and your support is invaluable to us. Together, we can assist our scholars in their ongoing growth and success. We truly couldn't achieve this without you.

With deepest appreciation,



































Three handwritten signatures in black ink. The first signature is "Theresa Carr", the second is "Katie Ketterick", and the third is "Tyler Wright".

Theresa Carr, Katie Ketterick and Tyler Wright

Great Hearts Lakeside Auction Co-Chairs




































## Table Sponsorships

<b>Level</b>	<b>Bluebonnet</b>	<b>Longhorn</b>	<b>Texas Legend</b>	<b>Honky-Tonk Host</b>	<b>Lone Star</b>
<b>Cost</b>	<b>\$1,500</b>	<b>\$2,250</b>	<b>\$3,500</b>	<b>\$4,500</b>	<b>\$5,500</b>
<b>Event Tickets</b>	10 Tickets <sup>1</sup> 2 VIP, 8 General Admission	10 VIP Tickets <sup>1</sup>	10 VIP Tickets <sup>1</sup>	10 VIP Tickets <sup>1</sup>	10 VIP Tickets <sup>1</sup>
<b>Game Tickets</b>	-	-	10 Heads or Tails Tickets and 2 Raffle Tickets	10 Heads or Tails Tickets and 2 Raffle Tickets	10 Heads or Tails Tickets and 10 Raffle Tickets
<b>Event Website</b>					
<b>School Newsletter</b>					
<b>Event Slideshow</b>					
<b>Preferred Seating</b>					
<b>Event Program</b>					
<b>Invitation<sup>2</sup></b>					
<b>School Signage<sup>2</sup></b>					
<b>Stage-side Banner Signage</b>					
<b>Verbal Recognition at Event</b>					
<b>Event Keepsake Gifts</b>					

- 1) General Admission tickets include access to the event and dinner, complimentary parking and entertainment. VIP tickets include the perks of the General Admission ticket, plus unlimited beverages (full bar including wine, beer, liquor and soft drinks) from 6-10pm, access to the VIP-only bar throughout the event, express check-in and check-out, and early access to the party book
- 2) The deadline to appear on the printed invitation and sign is January 31<sup>st</sup>
- 3) Please note that Underwriting Sponsorships do not include preferred seating or guaranteed seating with your group



## Underwriting Sponsorships<sup>3</sup>

<b>Level</b>	<b>Heart of Texas</b>	<b>Sheriff</b>	<b>Snapshot</b>	<b>Saloon</b>	<b>Student Art Calendar</b>	<b>Trail Boss</b>	<b>Sweet Tooth</b>	<b>Past-Talker</b>
<b>Cost</b>	<b>\$250</b>	<b>\$750</b>	<b>\$1,000</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$1,500</b>	<b>\$2,000</b>	<b>\$3,000</b>
<b>Event Tickets</b>	-	2 VIP Tickets <sup>1</sup>	2 VIP Tickets <sup>1</sup>	2 VIP Tickets <sup>1</sup>	2 VIP Tickets <sup>1</sup>	2 VIP Tickets <sup>1</sup>	2 VIP Tickets <sup>1</sup>	2 VIP Tickets <sup>1</sup>
<b>Game Tickets</b>	-	-	-	-	-	-	-	4 Heads or Tails Tickets and 4 Raffle Tickets
<b>Event Website</b>								
<b>School Newsletter</b>								
<b>Event Slideshow</b>								
<b>Event Program</b>								
<b>Invitation<sup>2</sup></b>								
<b>School Signage<sup>2</sup></b>								
<b>Other Recognition</b>			Name or logo watermark on photos taken at event	Name or logo on bar signage and cocktail napkins	Name or logo on each month of 500 calendars	Name or logo featured on mini highland cow "beer bull"	Name or logo on custom cookie packaging	Stage-side banner and verbal recognition by auctioneer

- 1) General Admission tickets include access to the event and dinner, complimentary parking and entertainment. VIP tickets include the perks of the General Admission ticket, plus unlimited beverages (full bar including wine, beer, liquor and soft drinks) from 6-10pm, access to the VIP-only bar throughout the event, express check-in and check-out, and early access to the party book
- 2) The deadline to appear on the printed invitation and sign is January 31<sup>st</sup>
- 3) Please note that Underwriting Sponsorships do not include preferred seating or guaranteed seating with your group



## Sponsorship Information Form

Thank you for supporting Great Hearts Lakeside! We are excited to work with you. Please fill out and return this form to the address listed below or scan and email it to

[Robert.Hunsaker@greatheartstxschools.org](mailto:Robert.Hunsaker@greatheartstxschools.org).

Please select your level and numbers of support below. If paying with a check, make it payable to Great Hearts Lakeside. If paying with a card, Kerry Hunsaker will reach out to collect your payment.

Indicate Quantity	Level	Number Available	Cost
	Bluebonnet	Unlimited	\$1,500
	Longhorn	Unlimited	\$2,250
	Texas Legend	Unlimited	\$3,500
	Honky-Tonk Host	2	\$4,500
	Lone Star	1	\$5,500
	Heart of Texas	Unlimited	\$250
	Sheriff	2	\$750
	Snapshot	1	\$1,000
	Saloon	2	\$1,500
	Student Art Calendar	2	\$1,500
	Trail Boss	2	\$1,500
	Sweet Tooth	1	\$2,000
	Fast-Talker	2	\$3,000

**Do you have a logo?** If you would like your logo displayed, please email it as a **JPEG or PDF** to [ghlauction@gmail.com](mailto:ghlauction@gmail.com).

Thank you for supporting the Great Hearts Lakeside gala. We can't wait to celebrate with you on April 25<sup>th</sup>, 2026!

*Mail this form to:*  
Great Hearts Lakeside  
Attn: Kerry Hunsaker  
7633 Harris Parkway  
Fort Worth, TX 76123

*Scan and email this form to:*  
[Robert.Hunsaker@greatheartstxschools.org](mailto:Robert.Hunsaker@greatheartstxschools.org)

*Form may be completed online by visiting:*  
<https://texasgreatheartsamericajoinme.org/saddleuptickets>  
or by scanning the QR code below

